

## Meng, Maggie (Jie) Beijing

Digital Economy and Data Security

Compliance & Risk Control

Telecom, Media & Technology (TMT)

Anti-trust & Competition

Capital Market



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### Practice Areas

Maggie Meng is a partner of Global Law Office based in Beijing. Her main practice areas are cyber security, data security, personal information and privacy protection, e-commerce and digital economy compliance. She manages a team of over 20 dedicated data compliance lawyers.

Maggie Meng has extensive expertise and proficiency in delivering data compliance advise and related services to domestic and foreign enterprises in industries such as Internet, artificial intelligence, connected vehicles and autonomous vehicles, IoT, communications, cloud computing services, IDC, e-commerce and retail, fintech, health care and life science, transportation and infrastructure, advertising and marketing, big data etc. Maggie Meng has rich experience and professional skills in assisting clients to improve their data compliance capabilities and enhance strategies, interpreting data protection related legal/regulatory requirements, analyzing and evaluating the potential impact on business operations, guiding the personal information and data security management process, communicating and coordinating with government and regulatory agencies, and assisting in the implementation of security measures or data localization requirements.

Maggie Meng has more than 17 years of internal and external legal service experience. She previously worked at a well-known law firm, served as the chief counsel of a Fortune 500 multinational company and a global unicorn company, and as the general counsel, director of government relations affairs and data protection officer of a domestic AI unicorn company. Her clients include Tencent, Alibaba, Xiaomi, Agricultural Bank of China, Civil Aviation Information Group, PICC, Medtronic, Wuxi Biologics, Samsung, HP, LG, ZTE, Mengniu, Orion, Liby, Perfect World, iQiyi, Meituan, Ele.me, Zhihu, Ke, Jet Express, AutoNavi, Supor, China Merchants Group, Tianjin Port, Moutai Group, etc. Maggie Meng has also advised and provide data compliance training to senior managers of many state-owned enterprises.

With the evolving laws development of the national digital economy and increased focuses on the digitalization and the intelligent technology, Maggie Meng has provided legal services and practical advices for many enterprises on building up toC, toB, CDP, DMP, CRM and ERP platforms etc., ensuring the data interactive operation and processing between different platforms, and developing trust with clients. At the same time, she is committed to supporting enterprises to strengthen their innovation, research and development, and digital and intelligent transformation under the framework of compliance.

### Work Experience

Partner, Beijing Global Law Office  
General Counsel, Director of Government Affairs, DPO, Mobvoi  
Chief Legal Counsel of China, Criteo Advertising,  
Legal Counsel of Greater China, Nokia Investment (China) Co., Ltd  
Attorney, Broad & Bright Law Firm

### Admission

Admitted in the PRC

### Education

Bachelor's degree in law from Peking University

## Awards

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- Chambers Greater China Region Guide 2024 "TMT: Data Protection and Privacy" Recommended Lawyers
- Chambers Greater China Region Guide 2023 "Data Privacy Protection" Recommended Lawyers
- Chambers Greater China Region Guide 2022 "Technology, Media, Telecommunications" and "Data Privacy Protection" Recommended Lawyers
- Legal 500 2024 "Leading Lawyers" for Data Protection, FinTech and TMT
- Legal 500 2024 "Specially Recommended Lawyers" for Data Protection, FinTech, Regulation & Compliance and TMT
- Legal 500 2023 "Leading Lawyers" for Data Protection, FinTech and TMT
- Legal 500 2023 "Specially Recommended Lawyers" for Data Protection, FinTech, Regulation & Compliance and TMT
- Legal 500 2022 "Leading Lawyers" for Data Protection, FinTech and TMT
- Legal 500 2022 "Specially Recommended Lawyers" for Data Protection, FinTech and TMT
- Legal 500 2021 "Leading Lawyers" for Data Protection and TMT
- Legal 500 2021 "Specially recommended lawyers" for data protection, fintech and TMT
- Legal 500 2020 "Specially Recommended Lawyers" for TMT
- 2023 ALB China: Top 15 Cybersecurity and Data Protection Lawyers
- 2023 GRCD China Compliance Awards - Cybersecurity and Data Protection Lawyer of the Year
- Business Law 2023 "A List Elite Lawyers" list
- Business Law 2022 "Rising Stars" list
- Fourth Annual Golden Non-Lawsuit Impact Awards - Personal Information Protection & Data Compliance
- Benchmark Litigation's 2022 "Dispute Resolution Star" in China's Government & Regulatory Sector
- Benchmark Litigation's 2023 "Litigation Star" in China's Government & Regulatory Sector
- LEGALBAND Top Law Firms in China 2021-2024: Cybersecurity and Data Compliance First Tier
- LEGALBAND 2022 China Lawyer Special Recommendation List Top 15: Digital Economy
- LEGALBAND 2022 Annual Windfall List: the Top 15 Innovative Lawyers
- LEGALBAND 2021 China Lawyer Special Recommendation List Top 15: Cybersecurity and Data Compliance
- LEGALBAND 2021 China Lawyer Special Recommendation List: Automotive and New Energy
- LEGALBAND 2021 China Lawyer Special Recommendation List Top 15: Consumer & Retail
- LEGALBAND 2020 China Lawyer Special Recommendation List Top 15: Cybersecurity and Data Compliance
- 2023 Hall of Fame Clients' Choice - List of Outstanding Lawyers Recommended by Leading Corporate Counsel
- Global Data Review: Women in Data Specialist of 2022

## Associations and Memberships

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- Experts from the Thousand Foreign Lawyers Expert Database of Beijing Lawyers Association
- The council of Beijing Comparative Law Research Association
- The council of the Network and Information Law Research Association
- Instructor of the cooperative master's degree program in law at Zhongnan University of Economics and Law

- Senior Researcher, University of International Business and Economics
- Off campus supervisor for Capital Normal University
- Expert of Data Security Community Program

## Publications

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### Participated in Drafting National/Industry Standards

- National Standard "Information Security Technology Face Recognition Data Security Requirements".
- Group Standard "Data Compliance Management System Requirements".
- Industry Standard "Telecommunication Network and Internet Face Recognition Data Security Testing Requirements"
- Industry Alliance Technical Specification "Information Security Technology Social Responsibility for Data Security and Personal Information Protection".
- Participated in the editing of "Legal Liability and By-laws" and "Reference Cases for Classification and Hierarchical Implementation" in the "Reference for the Implementation of the Data Security Law (First Edition)".

### Published Books

- Data Compliance- Introduction, Practice and Advancement
- Understanding and Implementation of the Data Security Law of the People's Republic of China

### Independently Written White Paper

- The China Chapter of Chambers: Global Data Compliance and Privacy Trends and Development Guide
- Report on Regulatory Requirements for Personal Information Protection
- New Regulations on Cybersecurity and Data Compliance
- Guide on the Cybersecurity Review Approach
- China Data Compliance Annual Report (2021)
- A Tribute to 2022, Year of Maturity for Data Compliance: Regulatory Activity Summary and Trend Forecast (Chinese and English versions)

### Co-authored White Papers

- "Research Report on Technology for Guaranteeing the Circulation of Data Elements in Digital Advertising (2023)", Co-authored with CAICT.
- "Enterprise Data Rights Confirmation and Global Compliance Trends (2023) ", co-authored with Technology Innovation Research Center of Tsinghua University, DAMA (International Data Management Association).
- "The Investigation and Analysis Report on the Cross-border Data Transfer", co-authored with the Southern Financial Group.
- "Report on Enterprise Data Rights and Global Compliance Trends (2023)", co-authored with the Technology Innovation Research Centre of Tsinghua University.
- "The SDK Security and Compliance Report v1.0 and v2.0", co-authored with China Academy of Information and Communications Technology.
- "Personalized Display Security and Compliance Report", co-authored with China Academy of Information and Communications Technology and Nandu Daily Personal Information Protection Research Center.
- "Guidelines on Data Globalization and Privacy Protection", co-authored with Wolters Kluwer (Chinese and English versions).

- "Cookie Compliance Guidelines Report", co-authored with Xiaomi Group.
- "The Construction of Personal Information Domestic and Foreign Standards", co-authored with Microsoft Corporation.

### **Professional Articles and Reviews**

- Maggie Meng's team has published hundreds of professional articles, including: the series titled Interpretation of the Personal Information Protection Law, Observation of the First Anniversary of the Implementation of the Personal Information Protection Law, Compliance Guidelines on Data Exportation, series Interpretation of Cyber Security Review, the Data Security Law, Facial Recognition Technology Act, and Comments on the Didi Incident, Summary of compliance key points of network security management and grade protection in the power industry" "Legal risks related to new monopoly mode" "Internet platform data collection and processing under antitrust supervision" "Data compliance concerns in A-share declaration" "Internet Data Centers a Discussion on Key points of Data Compliance " ,etc.

### **Languages**

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Chinese, English

### **Insights**

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GLO Antitrust Law & Policy Newsletter (Volume14)

2020-02-28

China's Data Export Compliance in Law and Practice

2023-10-09

How Should Enterprises Comply with Standard Contract Measures

2023-03-02

New Issues under Cybersecurity Compliance

2022-07-20

A Tribute to 2022, Year of Maturity for Data Compliance: Regulatory Activity Summary and Trend Forecast

2022-01-27

Globalization and Privacy Protection Guide

2021-05-27

### **News updates**

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Awards & Rankings | GLO Honored in Legal 500 Asia-Pacific Rankings 2020

2020-01-16

GLO Welcomes New Partners

2018-12-26